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October 18, 2018

Mr. Robert Wynne
Wynne Communications
326 S. PCH, Suite 209
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Dear Robert:

On behalf of Care Harbor's several thousand "clients", I want to thank you once again for answering our call to manage the public relations responsibilities for this year's Free Medical, Dental and Vision Health Clinic event last weekend at The Reef.

Despite precious little lead time, you secured very thorough coverage of the event, including live TV remotes, feature broadcast stories and website articles about our mission, from all major local TV stations including KABC, KNBC, Fox11, KABC and Univision. We were also pleased to see in-depth print articles (with photos) in targeted media such as La Opinion, plus several features on CBS news radio KNX 1070. Moreover, the journalists arrived prepared, conceptually and emotionally, to cover us in a positive light, and your action-oriented response to our last-minute Monday calls for immediate outreach allowed us to serve hundreds more patients in need.

It is very apparent that you really understand the media in our Los Angeles market, and utilize the best (and fastest!) ways to get their attention, and obtain positive coverage. We are ever grateful for your many contributions to Care Harbor!

Best wishes,

John

John Kander