



January 12, 2017

Wynne Communications
1334 Parkview Ave.
Manhattan Beach, CA 90266

Dear Rob:

It is my pleasure to write a letter of support for you. Small colleges like Menlo College have a difficult time getting any attention, especially in a competitive market like the San Francisco Bay Area. You and your team were able to garner coverage for the College in a substantive way.

Especially noteworthy was your work regarding the College's connection to Saudi Arabia and the Royal Family there. The sensitivities were legion and the story that developed in the San Francisco Chronicle shed a very positive light on the College.

In addition, your willingness to introduce me and the faculty to members of the press and others in the communication world has been very valuable in helping me orient the community to the importance of public relations.

Your style plays well in the higher education world and it is a pleasure to work with you. Menlo College is indebted to you and your team. Thanks.

Sincerely,

Richard A. Moran, Ph.D.
President
Menlo College
richard.moran@menlo.edu